



**EVERY CHILD MATTERS  
IT IS TIME TO DO MORE**

**CHILD PROTECTION | HEALTH | EDUCATION**



KALASH SATYARTHI CHILDREN'S FOUNDATION

**“Devli was born into bonded labour in a stone quarry in India. Sitting in my car immediately after her rescue, the eight-year old asked:**

**‘Why did you not come earlier?’**

**Her angry question still shakes me - and has the power to shake the world.**

**What are we waiting for?”**

Kailash Satyarthi, Nobel Peace Prize Acceptance Speech, 2014

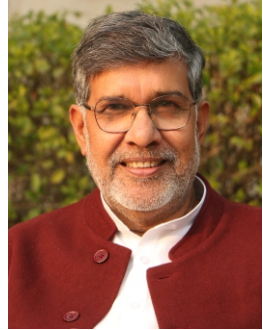
**“There is no greater violence  
than to deny the dreams of  
our children”**

Kailash Satyarthi



# ABOUT KAILASH SATYARTHI

The Nobel Peace Prize, awarded to Mr. Kailash Satyarthi for his life's work rescuing children from slavery and exploitation, placed children rightfully at the centre of world peace. Today, 78 million children are free to learn by being in school owing to Mr. Satyarthi's tireless efforts. Acknowledging that action on the ground alone is not enough to bring about long-term change, Mr. Satyarthi has also inspired millions to come together to successfully call for policy change and legal reform to protect children.



Since the year 2000, 30% fewer child labourers toil at the expense of their freedom and education for the profit of others. The number of children not enrolled in primary school has dropped from 99 million to 59 million. We have demonstrated success, but there is more to do. There are 1.2 million children who are trafficked annually, 5.5 million children are enslaved and 168 million children remain trapped in labour. An estimated 1 billion children experience violence each year while humanitarian crises render increasing numbers of children vulnerable.

The Nobel Peace Prize amplified Mr. Satyarthi's resolve to eliminate violence against children and child slavery during his lifetime. In calling for an end to these heinous realities, an up scaling of policy and programme effort, research and evidence, and massive ground-level behaviour and attitudinal change is essential. As a response to this need, Mr Satyarthi founded the Kailash Satyarthi Children's Foundation. Tackling the global roots of child exploitation, Mr. Satyarthi has engaged more than 45 million people worldwide for action and change. Under his leadership, communities, civil society, governments and business leaders have collaborated to raise global awareness and influenced policy to protect and educate all children.

# VISION AND MISSION

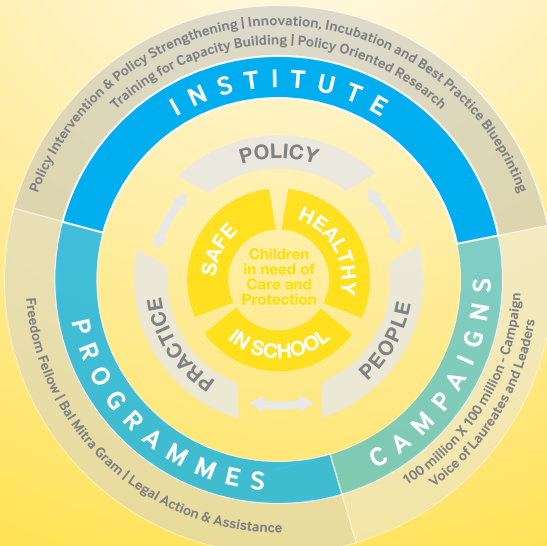
The Kailash Satyarthi Children's Foundation (KSCF) envisions a world where every child can live freely with dignity, where all children have the fundamental right to be free, safe, healthy and educated thereby realizing their real potential. Our mission is to end all violence against and exploitation of children by focusing on three Ps: Policy, Practice and People.

**Policy:** Solution-oriented policy research and the generation of evidence to support and strengthen informed decision-making; knowledge and skills building of governments, civil society, businesses and other relevant stakeholders to ensure policies and laws meet children's needs

**Practice:** Restore the freedom, health and education of children and youth, sharing and scaling proven child-friendly programmes and practices while promoting innovation

**People:** Tap the power of children and youth to fight for their own freedom and rights, and to reach out to millions of their underprivileged peers globally through history's largest campaign to globalise compassion

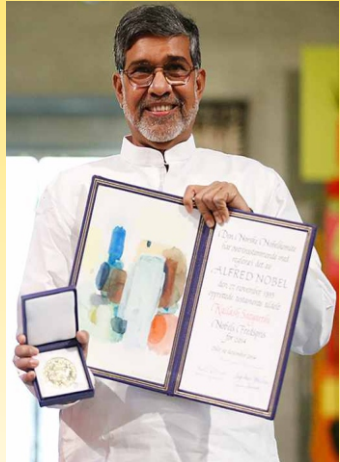
# STRATEGY - WHEEL OF CHANGE



# THE INSTITUTE

## Kailash Satyarthi Global Policy Institute for Children

The rescue of a violated and exploited child is only the start of a strenuous and challenging journey till rehabilitation, and it gets even tougher if the priority is to completely restore a child to normative social environments. Restored and rehabilitated children ought to feel safe in the long-term, be healthy, and in school. The challenge is global. It is time to raise our expectations and standards for all our children.



Despite decades of effort, this is a demanding agenda for change. Policies are fragmented and inadequate, inter-agency coordination is poor if not non-existent, and the flow of relevant and credible research-based knowledge is far from optimal and suffers in quality. Working in the areas of child protection, health and education, the Institute focuses on a research agenda to generate new knowledge, build and sharing solutions, and conduct skills-building efforts.

Through these efforts, the Institute guides the Foundation's policy and programme action on the ground and will guide the judicious investment of resources for timely and measurable impact.

### Major areas of effort include:

- Research for Policy and Action to transform outcomes for vulnerable children. Existing and emerging challenges faced by children rendered vulnerable by violence and exploitation are explored and policy gaps identified. The critical links between child protection, education and health are studied to address gaps and develop more effective policies and services.
- Strengthening Policy for vulnerable children by supporting policy makers and key influencers. Policy research findings and

recommendations shared with policy makers at all levels through national and global consultations. Policy advocacy for accelerated policy action.

- Building capacity of professionals and key stakeholders in governments, civil society and businesses to sensitise them to the needs of vulnerable children and their rights.
- Innovation, Incubation and Best Practice Blueprinting by identifying promising models and ideas through experience, research and national competitions with universities and other innovators such as technology companies. Selected ideas will be blueprinted, piloted and scaled through the Foundation's programmes and partner network for wider impact.
- Building A Movement of Thought Leaders through collaboration and partnership with leading universities, research institutes, civil society, government, corporations and others working with vulnerable children. Learning communities and knowledge platforms for catalyzing change shall be fostered.

## PROGRAMMES

The Programmes at the Foundation are on-ground development accelerators to convert findings and recommendations from research into policy or capacity action along with awareness generation among stakeholders. These efforts are channeled through:

- Policy advocacy through knowledge sharing and training
- Capacity building through training, knowledge and technical support
- Incubation and support to social ventures
- Outreach and awareness generation among all stakeholders

There are three pillars of programmatic action at the Foundation. The first is visualise scaling up tested and successful models of community-level implementation to ensure the protection of all children and their rights. The aim is to create programmatic action for holistic and integrated child centric community development. The second pillar is of efforts focused on supporting children who have been rescued from an exploitative life and need support to pursue their education and build entrepreneurship for social development. The third pillar of the programme is legal action and victims' assistance for vulnerable children.

## **BAL MITRA GRAM-THE CHILD FRIENDLY VILLAGE**

The Bal Mitra Gram (BMG) is a unique model designed to make villages and wards in India child-labour free where every child will be free, safe, healthy and in school. The BMG envisions and builds a village community that is child-friendly where child voices are heard and participation is ensured in an environment of rights based congeniality and dignity in the community. This is done successfully through involving the local community and the participation of children themselves by forming a democratic institution called the Bal Panchayat (Children's Panchayat), which serves as an effective tool to influence the decision-making process and ensures the participation of children at the micro level.

The uniqueness of the BMG initiative lies in active participation of the village children in creating a legitimate democratic space for themselves in panchayats, communities, schools and families. Secondly, it supports solving the deep-rooted problem of child labour and creating a demand and value for good education as part of village pride and honour. BMG is the true translation of child rights at the grassroots level.

## **THE FREEDOM FELLOWS EDUCATION FUND**

The Freedom Fellows Education Fund's goal is to create a pool of empowered Freedom Fellows (children rescued from the entrapment of labour, slavery and trafficking) using the power of education and skills-building to contribute towards total recovery and rehabilitation.

The Freedom Fellows Education Fund will work towards fulfilling and nurturing the dreams and aspirations of children by fostering access to additional educational opportunities including enabling them to study in premier institutions across the world. It would also be aimed at strengthening entrepreneurship among such children in order to skill them up for a productive and useful life that can empower them sustainably.

The Fund targets to provide scholarships to rescued victims and hard-to-reach children for higher education and also supporting (through scholarships and other capacity) development of social entrepreneurship among children in child care institutions.



## **LEGAL ACTION & VICTIMS' ASSISTANCE**

The legal action and victims' assistance programme supports the establishment of models and processes for providing legal support to children in need of care and protection such as in situations of trafficking or child labour.



## CAMPAIGNS

# 100 MILLION FOR 100 MILLION

Every morning 168 million children labour in the harshest conditions instead of learning in school. Of them 5.5 million are child slaves. But, change is possible.

The Foundation, in its efforts to catalyse transformative agendas of change, is gathering support for what might be the biggest and boldest mobilisation of people in history. Today's youth, nearly 40% of the world population, represent a force for idealism and positive change. The spark igniting Mr. Satyarthi's own life's work was the anger he felt as a child watching a poor cobbler's son toil by the road while he was on his way to school. His teacher's response, "Some children are born to work," angered him further. It made him realise that he wanted to change this when he grew up. In all his efforts since, Mr Satyarthi has seen how young people are key drivers for change; for example, child slaves whom he has freed have gone on to become the strongest advocates for all children in their villages, enrolling children into school and changing hundreds of lives.

The Campaign will call upon 100 Million young people to learn about their own rights and the lives of other children, like Devli, who live in unimaginable situations caused by conflict, exploitation and extreme



poverty, around the world. Through the campaign, 100 million children and youth will speak up and act to support many more Devlis, to build a child-friendly world where every child is free, safe and educated. By instilling compassion and leadership in today's young generation, the campaign aims to eliminate the problems of tomorrow.

The 100 Million for 100 Million Campaign, with its global launch at the Laureates and Leaders for Children Summit 2016, in New Delhi, India, seeks partners for change. Nobel Peace Laureate Kailash Satyarthi is inviting a unique combination of Nobel Laureates, international champions and figureheads, global media partners, international NGOs, thousands of universities, colleges and schools and other strategic partners to back the campaign. By combining partners from previous successful international mobilisations, the five-year campaign will change the future of children worldwide and support a new generation of truly global, young citizens.

Building bridges between young people from different countries, the campaign will increase global compassion and action. Millions of parents and representatives will hear their children claim that the path to sustaining their own bright future depends on all young people having the equal chance to be free, safe, healthy and in school - to share that bright future.

The Foundation plans major campaign and outreach events in 10 countries, covering every continent, in 2017. By 2019, the campaign will operate in over 60 countries worldwide and would have secured 40 million supporters. Examples of how success will be measured include:



- Awareness about the exceptional challenges some children face around the world and a change in public opinion on issues of child labour, exploitation and child refugees.
- The number of young people taking action on behalf of the other young people around the world.
- Over the longer term, policy and practice change and improved outcomes for children, for example a global reduction in the number of child labourers.

The campaign is seeking strategic partners and global champions to achieve this transformational agenda and globalising this generation's compassion.

## **SUPPORT OUR VISION & MISSION**

Help us ensure that every child is free, safe, healthy and in school. You can surely do your bit.

- Pledge financial support to the Kailash Satyarthi Children's Foundation (KSCF) to become an active partner in our quest to build a child-friendly world. Visit us at <http://satyarthi.org.in/donate> or write to us at [donate@satyarthi.org](mailto:donate@satyarthi.org)
- Get involved by becoming a Campaign Ambassador and involve your business, children and community in KSCF's campaign to end child slavery [email: [info@satyarthi.org](mailto:info@satyarthi.org)]
- To learn more visit us at [www.satyarthi.org](http://www.satyarthi.org)





# SATYARTHI

KAILASH SATYARTHI CHILDREN'S FOUNDATION

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“ You may ask: what can one person do? Let me tell you a story I remember from my childhood: A terrible fire had broken out in the forest. All the animals were running away, including lion, the king of the forest. Suddenly the lion saw a tiny bird rushing towards the fire. He asked the bird, “What are you doing?” To the lion’s surprise, the bird replied, “I am on my way to extinguish the fire.” He laughed and said, “How can you kill the fire with just one drop of water, in your beak?” The bird was adamant, and said, “I am doing my bit.” ”

**Kailash Satyarthi**

Nobel Peace Prize acceptance speech  
Oslo, 2014